

# **NATIONAL LEVEL LEARNING ALLIANCE PLATFORM**

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## **THE HIGHLIGHTS OF CWSA STRATEGY FOR HYGIENE AND SANITATION DELIVERY**

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**Accra**

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# Outline of presentation

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- Background
  - Vision
  - Focus Areas
  - Strategy
  - Targets
  - Outline of Implementation
  - Conclusion
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# Background

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Sanitation in the context of the National Water Policy:

- 1) The key challenges to be addressed by the policy are
    - ensuring change in behaviours and attitudes towards fundamental principles of hygiene
    - Mainstreaming and highlighting sanitation activities under the NCWSP
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# Background

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## 2) Policy measures and actions:

- Sustained behavioural change
  - Support integration of WASH
  - Ensure all water supply projects have budget allocated to sanitation delivery to meet NCWSP requirements
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# Background

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## 3) Sanitation Mandate of CWSA

- ❑ CWSA,s function is basically facilitation which is limited to water related sanitation.
  - ❑ CWSA therefore provides technical support to district assemblies/communities for the planning and execution of projects towards proper disposal of feacal matter according the ACT 564 and NCWSP.
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# Background

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- ❑ The definition of sanitation as specified in Act 564 : Hygiene Promotion and disposal of faecal matter as they affect water usage
  - ❑ The Hygiene and Sanitation focus of National Community Water and Sanitation Programme (NCWSP) is to achieve behavioural change through intensive promotion to generate demand and capacity strengthening of the private sector to construct facilities.
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# Background

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- A key objective of the NCWSP is to maximise health benefits by integrating water, sanitation and hygiene promotion/education interventions.
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# VISION

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- To ensure ownership and sustainability by investing in community mobilization activities towards the creation of a congenial environment for households to invest in hygiene and sanitation
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# FOCUS AREAS

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- ❑ Safe confinement and disposal of excreta and other wastes
  - ❑ Safe handling and use of water
  - ❑ Personal, domestic and environmental hygiene
  - ❑ Regular handwashing with soap particularly at critical times
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# STRATEGY

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- ❑ Community-led Total Sanitation
  - ❑ Aggressive social marketing
  - ❑ Establishment of Sanitation Markets
  - ❑ Extensive hygiene promotion
  - ❑ Credit schemes for sanitation
  - ❑ Support for appropriate technology development –study into technology options- latrines based on local solutions
  - ❑ Deepen collaboration with relevant institutions
  - ❑ Documentation and promotion of best practices
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# Targets

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- ❑ Communities (small communities, small towns)
  - ❑ Institutions (basic schools, clinics)
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# Outline of Implementation

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- Baseline studies (KABPs, Formative Research,
- IEC materials development
- Sensitization and awareness creation - Broaden the key players/actors for promotion
- Targeted capacity building eg. Training of key actors like Latrine Artisans, WSDBs, WATSANS, Traditional leaders, Hygiene Volunteers, DWSTs, EHAs

# Outline of Implementation

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- Construction of sanitation markets (sanimarts)
  - Latrine construction (Institutions, technical support to households)
  - Follow-up
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# Conclusion

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The strategy seeks to

- ❑ Advocate for increase funding and enabling environment for sanitation
  - ❑ Build institutional capacity at all levels
  - ❑ Increase demand **through demand driven campaigns**
  - ❑ Facilitate the promotion through sanimarts (based on sanitation ladder) and credit schemes (local solutions)
  - ❑ Ensure community action/mutual support
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# Conclusion

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- ❑ Build partnership at all levels
  - ❑ Strengthen collaboration and coordination with relevant institutions to facilitate learning
  - ❑ Facilitate the establishment of monitoring systems to ensure effective/sustainable follow up activities
  - ❑ Eradicate open defecation
  - ❑ Ensure Behavioural change
- .....leading to ownership and sustainability
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Thank you for your  
attention

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