

# GHANA WASH ALLIANCE

*Developing Effective and  
Sustainable WASH  
Services from a Multi-  
Stakeholder perspective*

Eric Chimsi  
Country Coordinator



# **PRESENTATION OUTLINE**

**WAG Partners and Operational Locations**

**The Hard Facts**

**FIETS & FIETS3**

**The Diamond Model**

**Way Forward**

# THE GHANAIAN PARTNERS

**NewEnergy, SimliAid, Presby Water Project, INTAGRAD, WUZDA, AFORD, CLIP and GYAM.**

**UDS** is the Research and Advocacy partner while **UrbANet** which came aboard in 2013 does farmer mobilization for composting and compost use.

# THE GHANAIAN PARTNERS

#	ACRONYM	FULL NAME	OPERATIONAL DISTRICT
1.	NE	NEW ENERGY	SAGNARIGU DIST.
2.	PRESBY	PRESBY WATER PROJECT	CENTRAL GONJA
3.	CLIP	COMMUNITY LIFE IMPROVEMENT PROJECT	TAMALE METROPOLIS
4.	INTAGRAD	INTEGRATED ACTION FOR COMMUNITY DEVELOPMENT PROJECT	TAMALE SOUTH SUB-METRO, NANUMBA NORTH AND SOUTH
5.	SIMLI AID	SIMLI AID	TOLON AND KUMBUNGU
6.	AFORD	AID FOR DEVELOPMENT	TAMALE METROPOLIS
7.	GYAM	GHANA YOUNG ARTISANS MOVEMENT	KARAGA
8.	WUZDA	WUNI ZALGU DEV. ASSOC.	TAMALE METRO
9.	URBANET	URBAN AGRICULTURAL NETWORK	TAMALE METRO (Urban & Peri-Urban)
10.	UDS	UNIVERSITY FOR DEVELOPMENT STUDIES	RESEARCH & KNOWLEDGE MGT

# The Hard Facts

## NGOs

Cannot do Business – Only to play a facilitating Role

Must have an eye to identify viable businesses and NOT try to create business

## BUSINESSES

Are NOT for charity

Evolve by themselves and only need to see the opportunity in a system

## THE GOVERNMENT

Cannot do Business - create an Enabling Environment

Require partnerships to manage the increasingly complex social needs

# The Changes that are anticipated!

<b>FROM</b>	<b>TO</b>
<b>Grants</b>	<b>Finance</b>
<b>Local implementation</b>	<b>Local ownership</b>
<b>Projects</b>	<b>Business models &amp; entrepreneurship</b>
<b>Dependency relationship</b>	<b>Partnership relationship</b>
<b>Appropriate technology (<i>and paper</i>)</b>	<b>SMART technology (and web/mobile)</b>
<b>Top-down &amp; bottom-up</b>	<b>Co-creation</b>
<b>Individual</b>	<b>Strategic Collaboration</b>

# FIETS & FIETS3

The **FIETS** Sustainability Monitoring Framework (SMF) was piloted in Ghana and Uganda in partnership with IRC.

*looking at the SMF at three levels:*

- *Governing Level*
- *Operating Level*
- *Consumer Level*

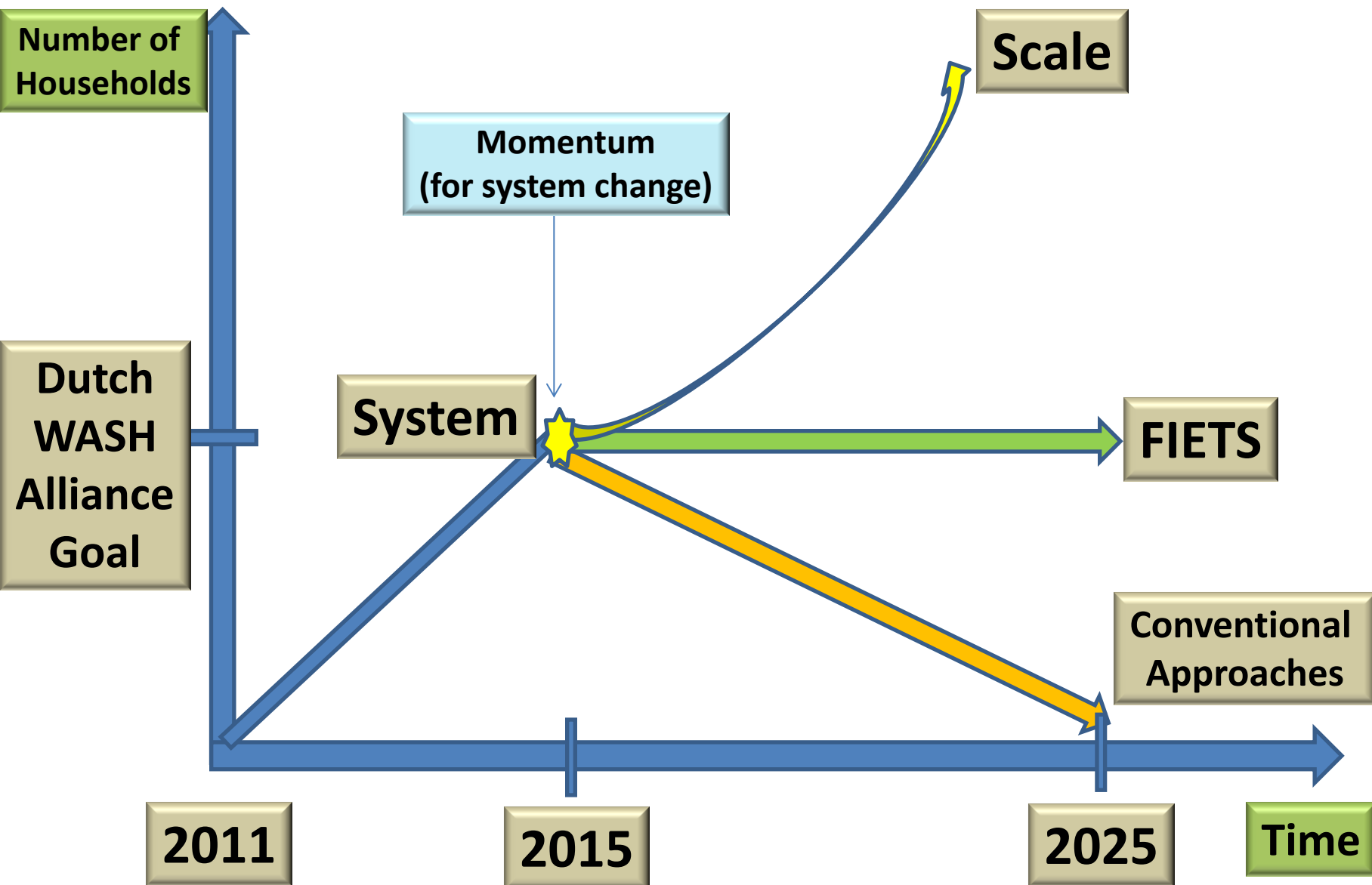
**Reliability Score & Sustainability Index (SI)**

# FIETS<sup>3</sup>

- The 3 stands for FIETSSS = **acceleration and expansion.**



# The 'FIETS<sup>3</sup>' Model

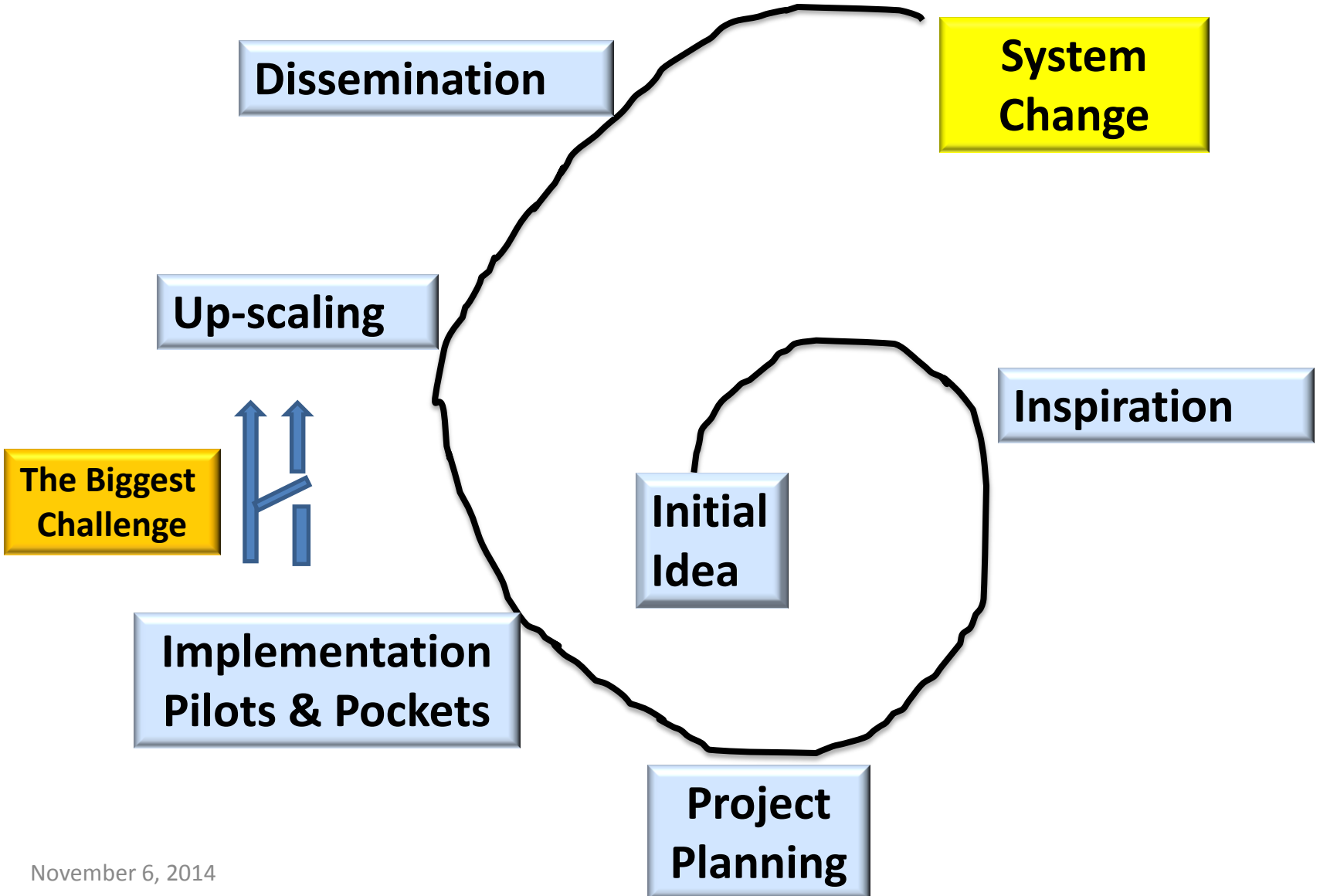


# Systems Change

***Systems change:*** “the creation and/or facilitation of a locally owned system that is able to provide WASH services in a fully sustainable way.

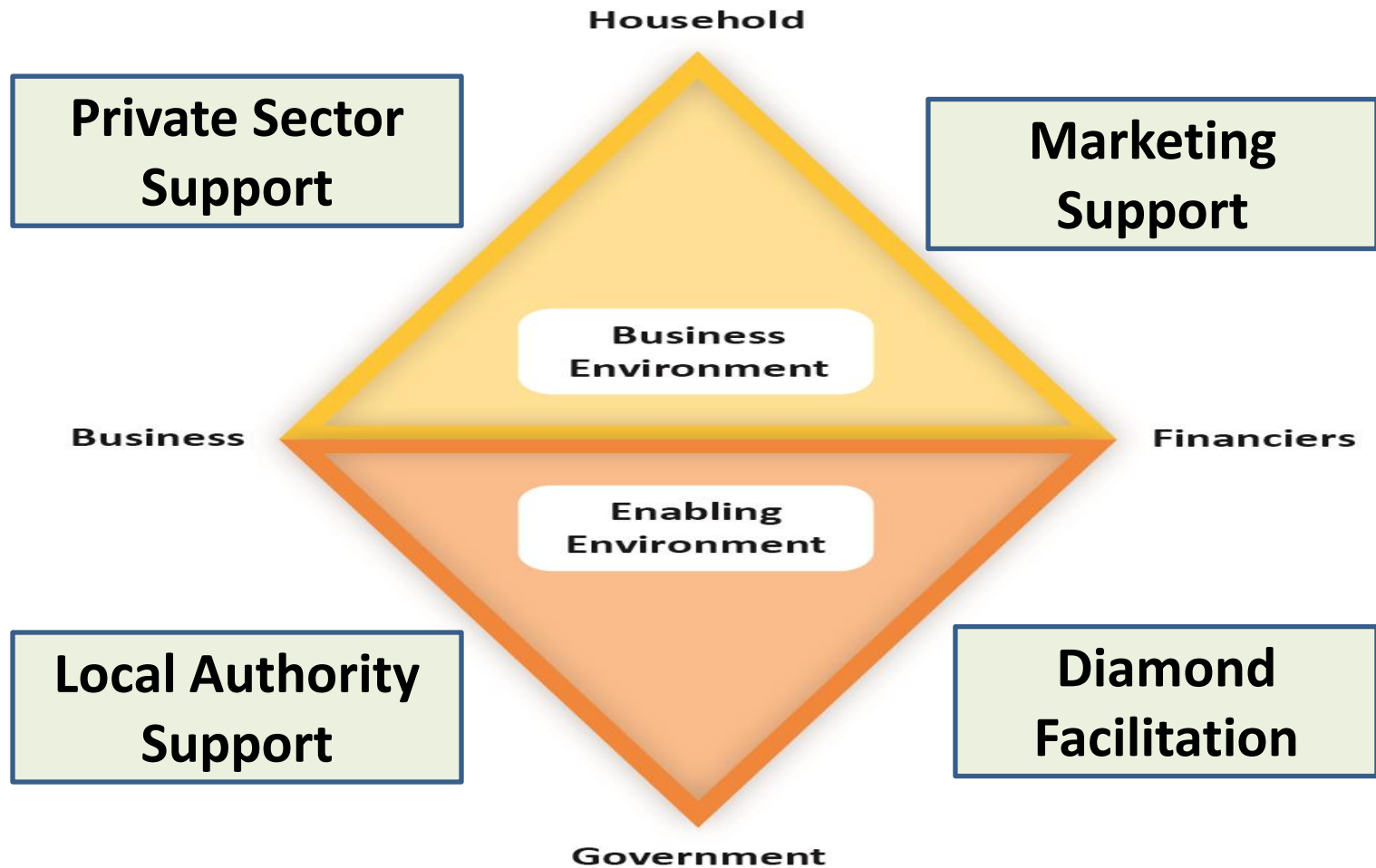
*Fully sustainable implies that FIETS principles are met and that a growing demand can be met without need for external funding”.*

# Spiral for Sustainable Change

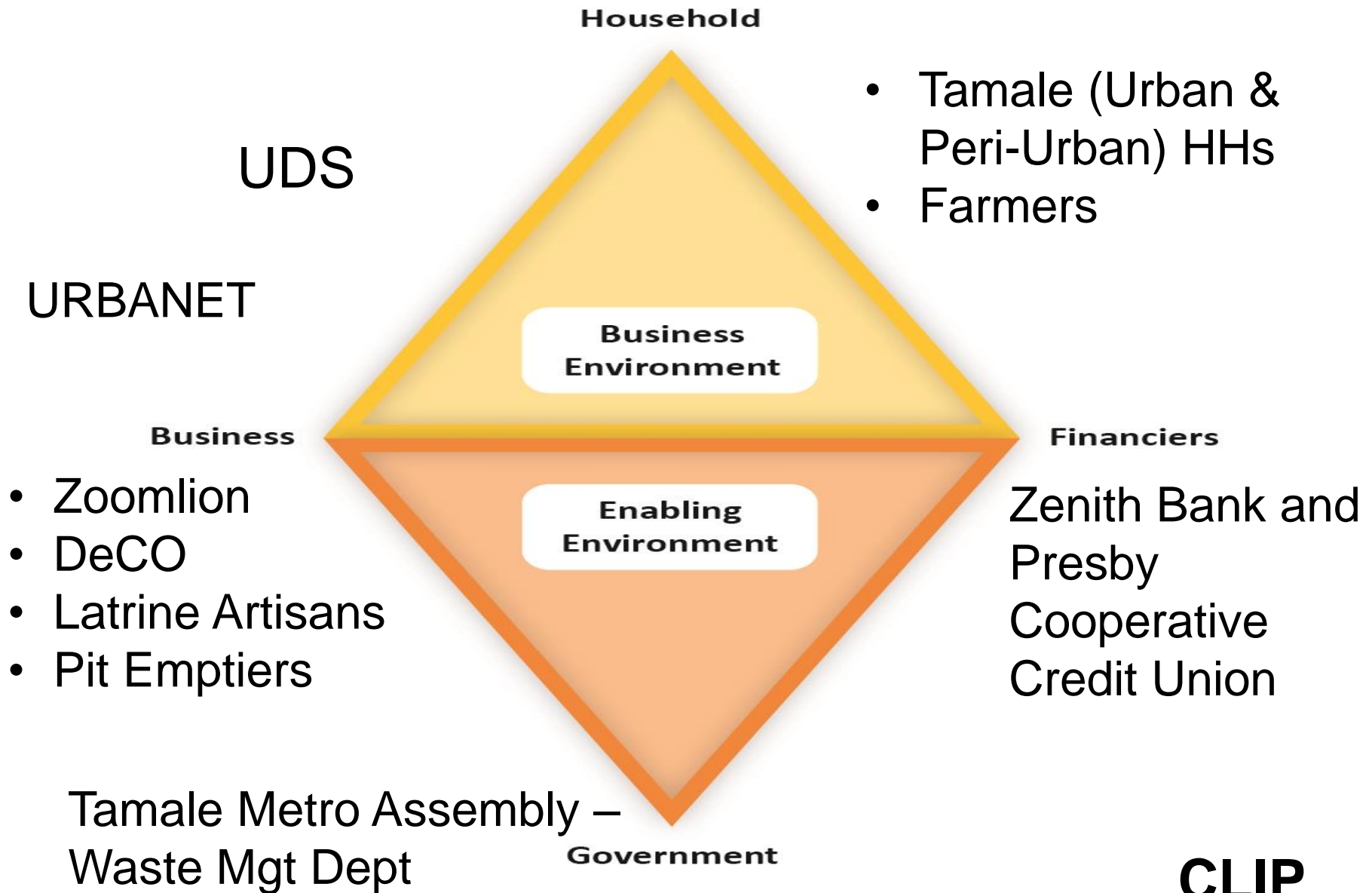


# THE DIAMOND MODEL

To achieve System Change, elements of the Diamond Model must exist



# THE TUSWP: FACILITATED BY CLIP



# Business/ Private sector

- Develop Good Business Plans to access credit for the development of reliable sanitation markets
- Develop Innovative Sanitation options to meet the choices of households at different stages of the economic ladder
- Create different options for payment
- Develop and target CSR projects for the poorest of the poor in society

# Financial Institutions

- Provide tailor-made credit products for various WASH services
- Evaluate business proposals on a Case by Case basis to meet the WASH needs of everybody on the ladder
- Saturate the system with information on various types of Sanitation credit to stimulate patronage by:
  - Service providers
  - Households
  - etc

# Government

- Practicalize PPP arrangements for clear role/responsibility definition and increased participation
- Create the Environment required for profitable business
- Develop innovative strategies for reaching out to those at the bottom of the pyramid – social safety nets



# Households

- Provide market for the products of service providers and the Financial Institutions
- Develop stronger structures to increase citizens responsibility to Government and demand accountability from the Government
- Engage strongly with the private investors to keep prices within realistic margins.

# WAY FORWARD

- Critically consider the Multi-Stakeholder/ Consortium Approach to delivering WASH
- Further develop the critical linkages between WASH and other sectors like Food Security, Health and Education to give more meaning to 'Value Addition' in the consortium
- Develop stronger partnerships to hold Government Accountable to its core mandate and especially its commitments to the people

# THANK YOU

