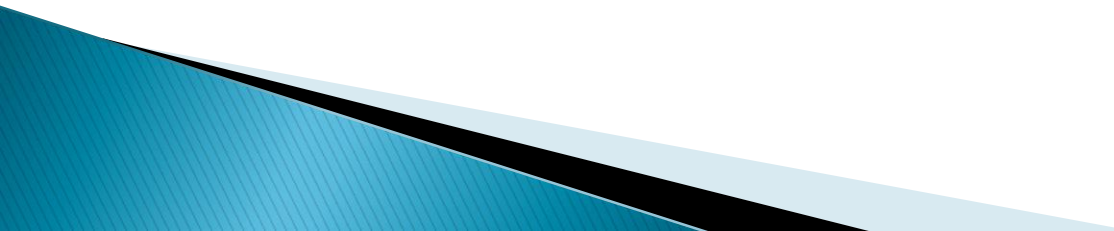


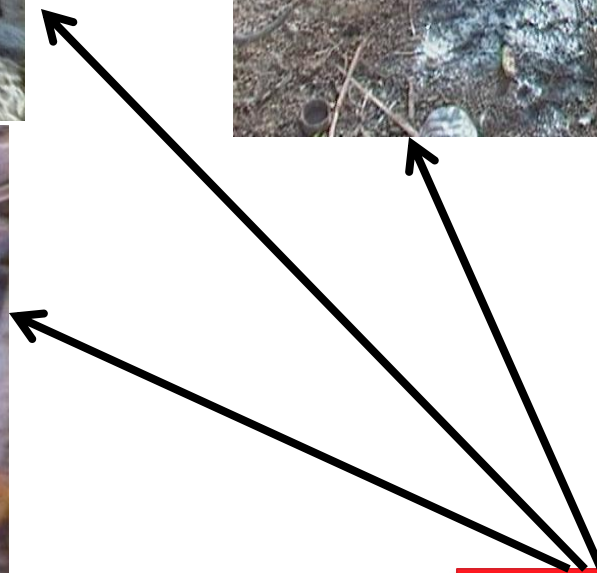
SANIMART – A SUSTAINABILITY FACTOR IN SANITATION

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APDO
16th January, 2014**



Outline of presentation

- ▶ Introduction
 - ▶ General rural sanitation challenges
 - ▶ SANIMART /credit for latrine concept
 - ▶ Opportunities
 - ▶ Way forward
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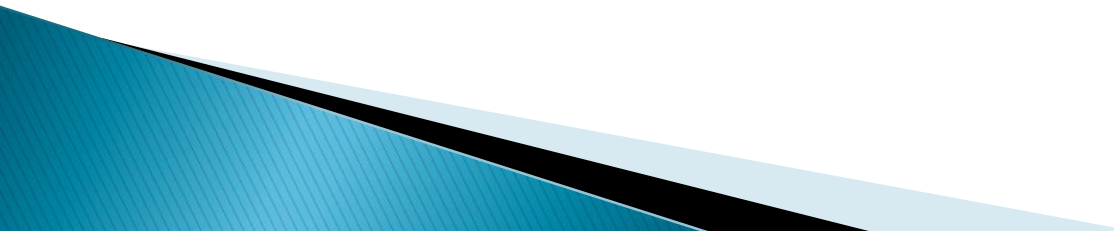
Existing=realities
in communities

Different latrine designs in communities resulting from CLTS intervention

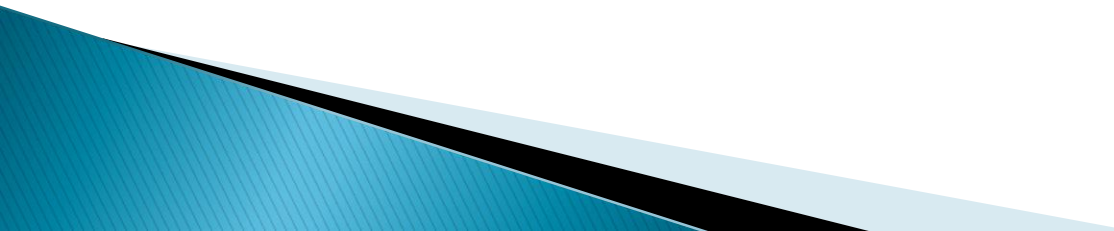


Communities Sanitation Challenges


However, there are challenges to the sustenance of these community actions in the long term,

- The clean-up actions are not regular; eg. Weekly or monthly in some communities
 - Inadequate technical know-how in latrine construction and soakaway constructions.
 - Local artisans inability to upgrade skills to meet the current sanitation demands of communities.
 - Communities desire to own latrines is increasing, but, their geographical location or soil terrain (rocky, loose soil, water logged etc) makes it impossible in their own perspective to solve their problems, thus remain helpless
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Background sanitation markets

- ▶ Community-Led Total sanitation (CLTS) empowers rural folks to construct their own latrines.
 - ▶ However, the standards of these latrines have over a period of time experienced some setbacks to include; the collapse of latrines, and filling-up of latrines.
 - ▶ This notwithstanding, some community members are faced with the challenge of inadequate capital/funds to construct their desired latrines.
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SANIMART con't

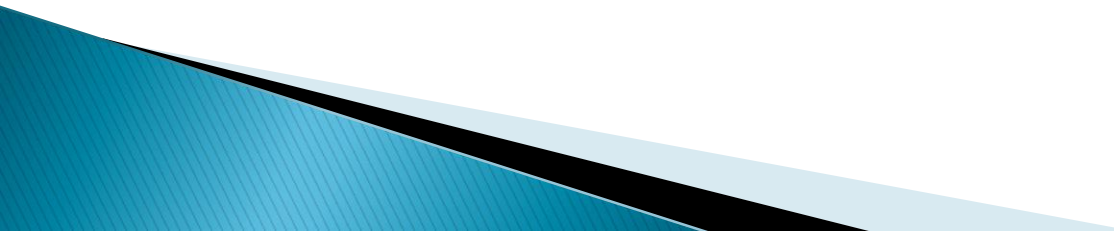
- ▶ The Sanitation Market approach has introduced a new trend in latrine and hygiene promotion and has made it possible to provide accurate information on latrine options to communities.
 - ▶ The Sanitation Market is simply a latrine information centre where all available latrines are displayed to support communities to make the appropriate latrine choices.
 - ▶ There have been further innovations on lining through the use of other local and less expensive materials and communities are now able to make informed latrine choices.
 - ▶ The credit for latrine project is a system whereby, credit is made available for interested households and individuals solely for the construction of latrine facilities.
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Microfinance arrangement – credit for latrines

1/16/2014

- ▶ Credit for latrine came to being as a result of households inability to construct desired latrines to enable them move up the sanitation ladder.
- ▶ SNV in collaboration with APDO and District Assemblies worked closely to introduce the SANIMART and credit for latrine construction in East and Central Gonja District in September, 2013

Objectives of SANIMARTS

- ▶ To assist in constructing household latrines to improve sanitation in the Districts.
 - ▶ To support District Assemblies to network with other agencies to promote general sanitation
 - ▶ To encourage innovation at the local level–community
 - ▶ To create a model of credit to support the districts to enhance sanitation and improve health
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Processes

- ▶ Negotiation with District Assembly and credit facilities (eg, Keta– Krachi Credit Union, Kcodec in Buiepe, Salaga Farmers Union etc)
- ▶ APDO undertakes community sensitization
- ▶ APDO facilitates the process (Link Communities to credit union)
- ▶ Training of local latrine artisans in communities
- ▶ The Credit Union disburse funds/loans according to household sanitation need.

Processes

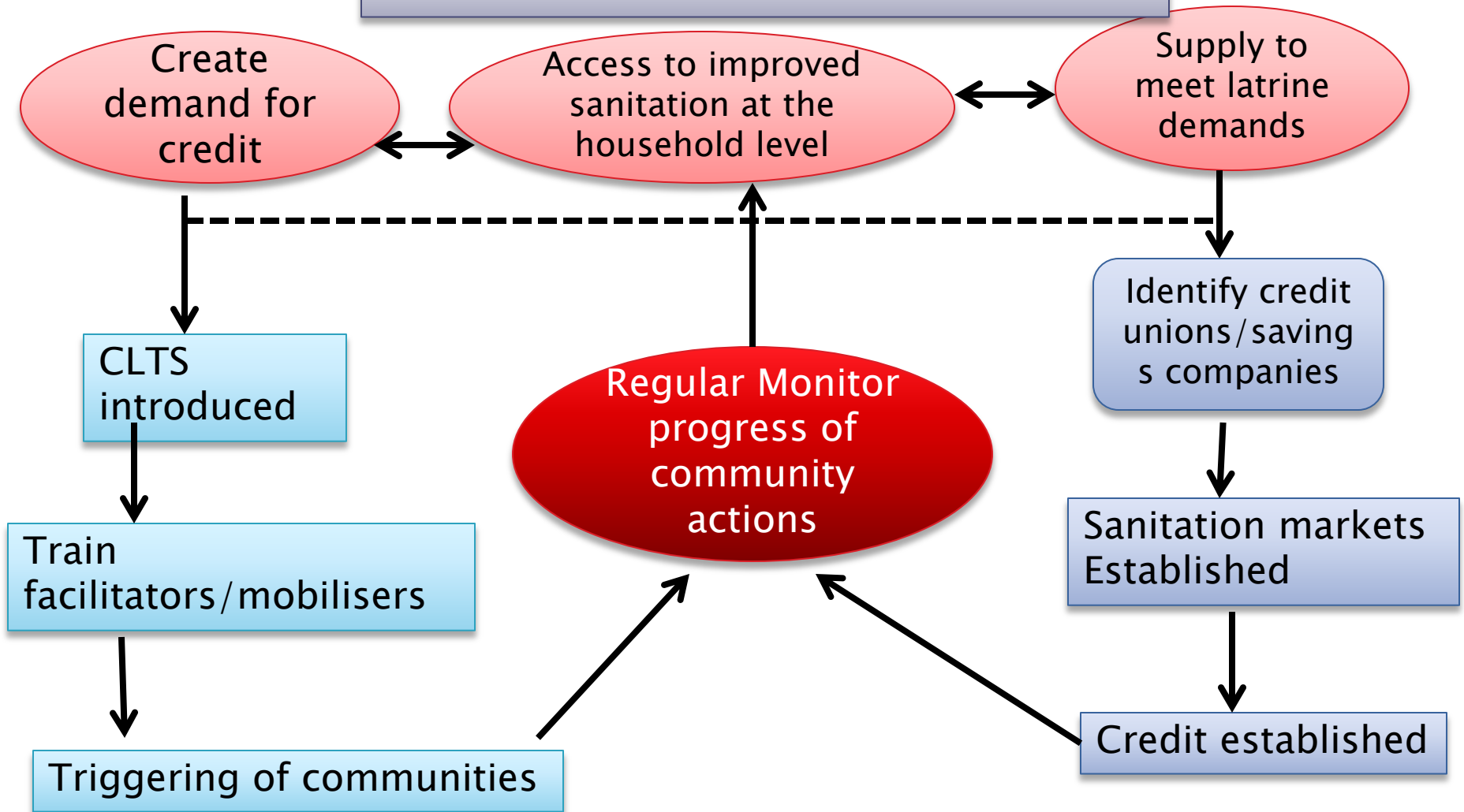
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- ▶ One is qualified based on his/her membership of the Credit Union
- ▶ A member of the credit union guarantee for a community member to benefit from the scheme
- ▶ EHSU at the district level have to approve the site before construction begin.
- ▶ The Credit Union use their own system to recover loan (this has not been altered by APDO).
- ▶ APDO monitors the process

SNV –SANIMART INTERVENTION IN CENTRAL GONJA



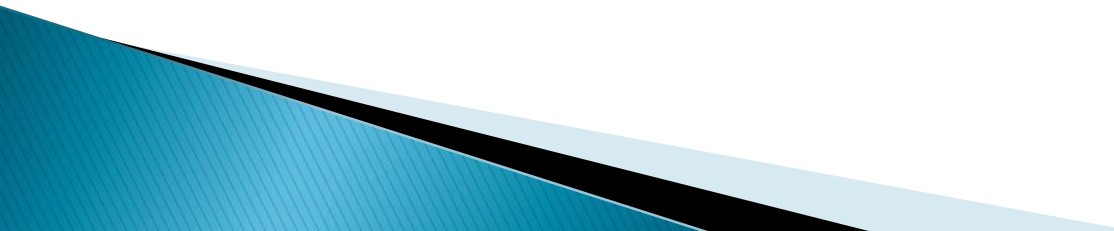
SANIMART model for sustained sanitation



Opportunities to scale-up sanitation

- ▶ Use of existing community savings arrangements for financing the construction of affordable household latrines.
- ▶ Develop strong partnerships towards tapping local latrine designs and improve on them for sustainability
- ▶ Develop a strong network of community-based groups (natural leaders, youth groups, praise singers, drama groups) towards effective and appropriate behavioural communication for development
- ▶ Strengthen partnerships with traditional leaders (Chiefs, Tindaanas, Queen Mothers etc)

Way forward

- ▶ Liaise with credit unions/financial institutions to provide credit for latrines and develop sanitation markets.
 - ▶ Partners in the sector should look beyond achieving project outputs, thus systemic change
 - ▶ Build strong and reliable facilitators at the district and area council levels
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Thank you



Lets strengthen partnerships to utilise local technologies