

# **SPACES & OPPORTUNITIES FOR CSO ADVOCACY AROUND SDGs**

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# Purpose:

Provide an overview of Advocacy and spaces for CSO Advocacy on SDGs



# Advocacy Concept and Action

- Advocacy is a dynamic process involving ever-changing set of actors, ideas, agenda, and politics.
- It encompasses actions directed at *changing the policies, practices, positions, programs of ..!!!*

# Advocacy and Policy Advocacy

## **ADVOCACY**

- Advocacy can be generally understood as the process of building support for an issue to create change in attitudes, behaviors, policies, systems, or ways of doing things.

## **POLICY ADVOCACY**

- Policy advocacy is the deliberate process of informing and influencing decision-makers in support of evidence-based policy change and policy implementation, including resource mobilization.

**What are the Critical Underlying  
themes?**

- Policy advocacy is a *deliberate process* that requires planning and strategy. It is not effective if done haphazardly.
- It aims to *inform and influence decision-makers*. Policy advocacy tries to influence those who have the formal power to make the change.
- Policy advocacy seeks changes that are *evidence-based*.

# Advocacy Routes ...

1. Advocating for .....
2. Advocating with .....
3. Advocacy by those affected by the situation  
.....

The most sustainable advocacy is often done by those who are directly affected by the situation

# **Spaces and Opportunities to Advocate on SDGs**



# SDG Call: All countries to ensure that no one is left behind

## Opportunity #1

- In October 2015 the CSO Platform for SDGs was established for more coordinated civil society efforts in implementing and achieving the SDGs in Ghana.
- Conveners and members are identified for each goal and advocacy

## Opportunity #2

- SDGs are to be integrated into existing development plans: Align, Adopt and Adapt

**= NDPC is the lead so should be the main target for CSOs**

# Opportunity #3

- Mapping of available data to support nationalisation or localisation of SDG indicators

**= Ghana Statistical Services is the lead so should be the main target for CSOs**

## Opportunity #4:

- Annual and Periodic Reporting from Government Institutions
- CSO can directly make inputs but even more, develop shadow reports for consideration from s CSO perspective

# Draw on Knowledge Mgt Institutions to:

- develop appropriate tools, and
- package evidence;

## for CSO engagements to trigger action or change (scale and ambition of the SDGs)

