Sanitation Financing: Remodeling and forging partnerships for Urban Sanitation Improvement in Ghana

Sanitation Challenge for Ghana-



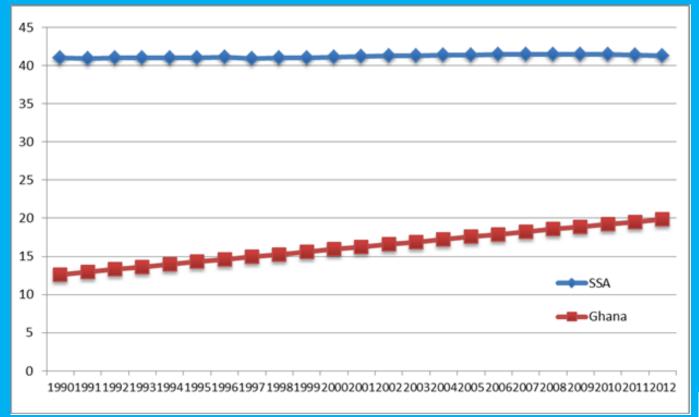
National Basic Sanitation Stocktaking Forum Side Event Noda Hotel, Kumasi July 10, 2017

Objectives

- Give updates on the SC4Gh, which is being implemented as an innovative financing arrangement to improve liquid waste management in MMDAs
- Highlight progress in Stage 1 and status of Stage 2
- Explore emerging private sector/ non-state actor partnerships with MMDAs that need to be encouraged & promoted for improved sanitation service delivery;
- Collectively engage on what others are doing to shape successful partnerships among local government for economic impact investments, etc.



Improvements in urban sanitation coverage (%)





Source: UNICEF and WHO, 2014

Achieving targets for SDGs -

require creative partnerships, innovation and responsive financing mechanisms. SG4Gh seeks to promote these ideals.





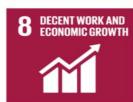
































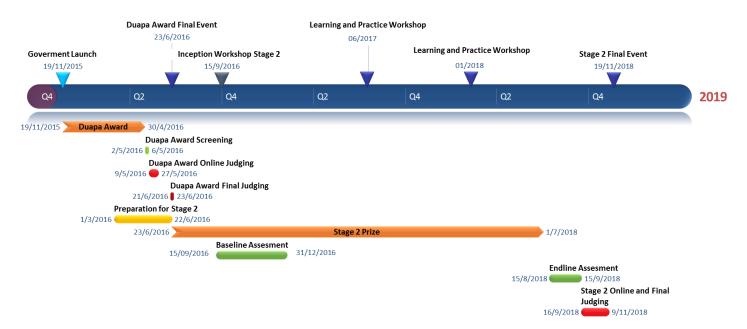
Sanitation Challenge for Ghana – What is it?

Competition among MMDAs in Ghana and launched by Government of Ghana (MLGRD) in 2015

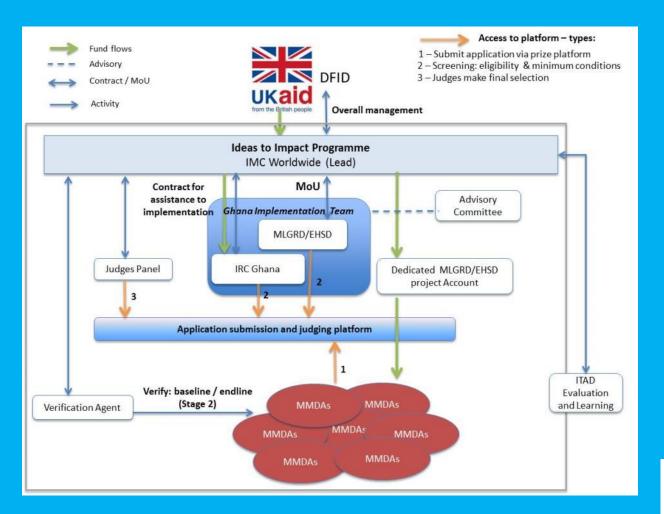
Aim: design and implement liquid waste management strategies for urban areas



Timeline – Prize Implementation









Total prize value

1.43 million GBP



Key Facts – Stage One: Duapa Award

139 MMDAs prequalified for the Duapa Award

127 MMDAs out of 139 registered online for the Duapa Award

48 MMDAs out of 127 fully submitted their LWMS

21 MMDAs of 48 awarded with honorary awards and opportunity of entering Stage 2



3 DAs of 21 MMDAs awarded with monetary prizes

Monetary Prize Purse for Stage 1 – Duapa Award

First prize winner: Jasikan DA – 30,000 GBP

Second prize winner : Atiwa DA – 25,000 GBP

Third prize winner: Nanumba North – 20,000 GBP





Jasikan District wins Duapa Award!



Stage Two –

 17 of 21 Duapa Award winning MMDAs met the minimum condition for stage 2 & are vying for the ultimate



- Sekondi Takoradi Metropolitan Assembly, Kumasi Metropolitan Assembly, and Accra Metropolitan Assembly;
- Effutu Municipal Assembly, Awutu Senya East Municipal Assembly, Ejisu
 Juaben Municipal Assembly, Kassena Nankana Municipal Assembly,
 Mampong Municipal Assembly, and Savelugu-Nanton Municipal
 Assembly; and
- Ahanta West District Assembly, Atiwa District Assembly, Jasikan District Assembly, Kwahu East District Assembly, Nanumba North District Assembly, Offinso North District Assembly, Prestea HuniValley District Assembly, and Pru District Assembly.

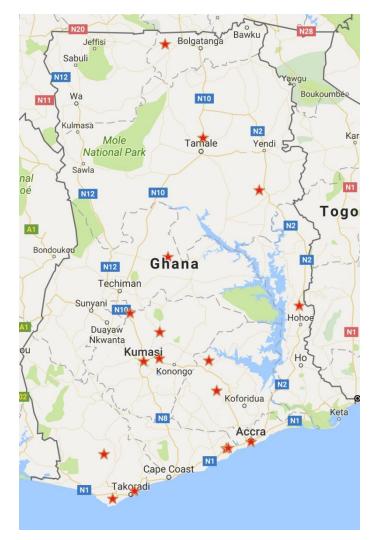
Stage Two – C1 –

- Metropolitan Assemblies
- Municipal Assemblies

C2 -

District Assemblies





Stage Two - Dignified City Award



Leadership Commitment

Innovation (novel, imitative, and adaptive)

Private Sector/ Non-State Actor Involvement

Sustainability and Scaling

Focus on the Poor

Community Participation

Achievement of strategy

Stage Two – Judging Criteria



First prize MMAs 400,000 GBP

First prize DAs 250,000 GBP

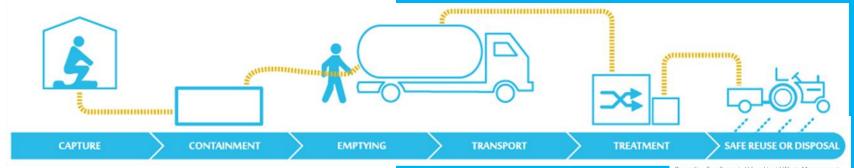
Additional prize purse: 600,000 GBP

Prize Purse for Stage Two - Dignified City Award



- Promoting the construction of household toilets for the poor;
- 2) Construction of Institutional & public toilets;
- 3) Reduction of Open Defaecation;
- 4) Hygiene education/promotion;
- 5) Enhancement of regulations and compliance enforcement of bye laws;
- 6) Identification of sites for construction of liquid waste treatment and reuse plants; etc.

Progress Monitoring – Intervention areas



- Implementation teams constituted with review meeting
- Sites identified for liquid/solid waste treatment plant
- Partnerships created & MoUs signed
- Re-enforced public education
- Sanitation Revolving Fund created and helping out with implementation (eg. Ahanta West)
- Teams set up for enforcement of gazetted bye-laws
- Capacity development in household inspection (STMA, etc.)
- Political & Administrative buy-in (All)
- LWM activities included in the action plan & composite budget
- General Assembly adopted the District SC4Gh proposal (All)
- Generally high prioritisation of sanitation issues (All)
- "The Duapa Award came as a surprise as we devoted little time for the plan; but the plaque has motivated the entire assembly especially the dream makers to fully come on board so we are out for the ultimate." DCD

Progress Monitoring Interesting Developments





Offinso North District



Effutu MA





Atiwa District





Private Sector Prize – What is it?

Competition among Non-state actors working with one or more of the 17 SC4Gh MMDAs

To be launched by Government of Ghana (MSWR) on July 18, 2017

Aim: motivating none-state actors to partner MMDAs in the implementation of liquid waste management strategies for urban areas

Total prize value

22,500 USD



Where Are We?

Deliverables/Activity	Progress
a: Design of prize private and non state actors innovators award (sanitation challenge CWSA-BMGF)	 Contextualised the CWSA/BMGF special prize Aligned with the Stage 2 Sanitation Challenge Dignified Prize for Ghana Defined the institutional and implementation arrangement Defined judging criteria and thematic prizes*
b: Preparation and delivery of dedicated workshop for private & non state actors	 Preparations underway to Launch CWSA-BMGF Prize on 18 July 2017 Conduct technical session for Private and Non State Actors on 20 July 2017



Where Are We?

Deliverables/Activity	Progress
c: Sanitation challenge additional learning and practice convening for MMDAs private & non state actors	
d: Marketing and media publicity for private & non state actors innovator award	Media partnership building towards a buzz around the prize
e: Co-branding for final award ceremony	Brand designs and arrangements agreed
Help desk and prize management	Fully set-up



	Criteria for Private & Non State Actors	Elements
	Innovation solutions	 improved products, processes, technologies new services to the world (Novel) new to a region or business (imitative) new to the field of endeavour (Adaptive)
	Capital investment	 Research and development spending Inward investment to business model Community investment in new innovations (including in-kind contributions)
	Expertise	Special knowledge/ skills that enhanced achievements and knowledge transfer

Judging Process:

Oualifications

•No pre-qualification

and submit a report

select which prizes to apply for

Quatifications	 Self-submitting (i.e. private sector/ non state actors submitting) Pre-requisite = partnership with at least one of the 17 MMDAs in Stage 2 of SC4Gh
Application	Private sector/ non-state actor

- Motivation for private sector and non-state actor involvement with local governments
- Encourages and Promotes
 partnerships and synergy
 building for improved LWM
- Inducing citizens, the media, institutions, innovators, and problem solvers to team up with MMDAs to address sanitation problems
- Promotes the use of collective innovative ideas and approaches for improved LWM

Value addition of the CWSA Private Sector Prize



- Delayed appointment of MMDCEs
- Late release of DACF
- Little documentation of the process
- Low involvement of media partners
- Challenge of identifying the appropriate technology
- Etc.

Challenges



- Harvesting of lessons &
 orientation for MMDCEs
 through the Learning &
 Practice Convening session
 for 17 MMDAs & partners
- Private sector /non-state actor engagement & orientation on the new prize
- Forge partnership with Gov't to scale-up SC4Gh across all 216 districts

Way Forward





Thank you!

www.sanitationchallenge4ghana.org