

Watershed
empowering citizens



Accra, 4 October 2017

Photo: Henk Badenhorst / iStock by Getty Images

WHAT CHALLENGES WILL WATERSHED ADDRESS?

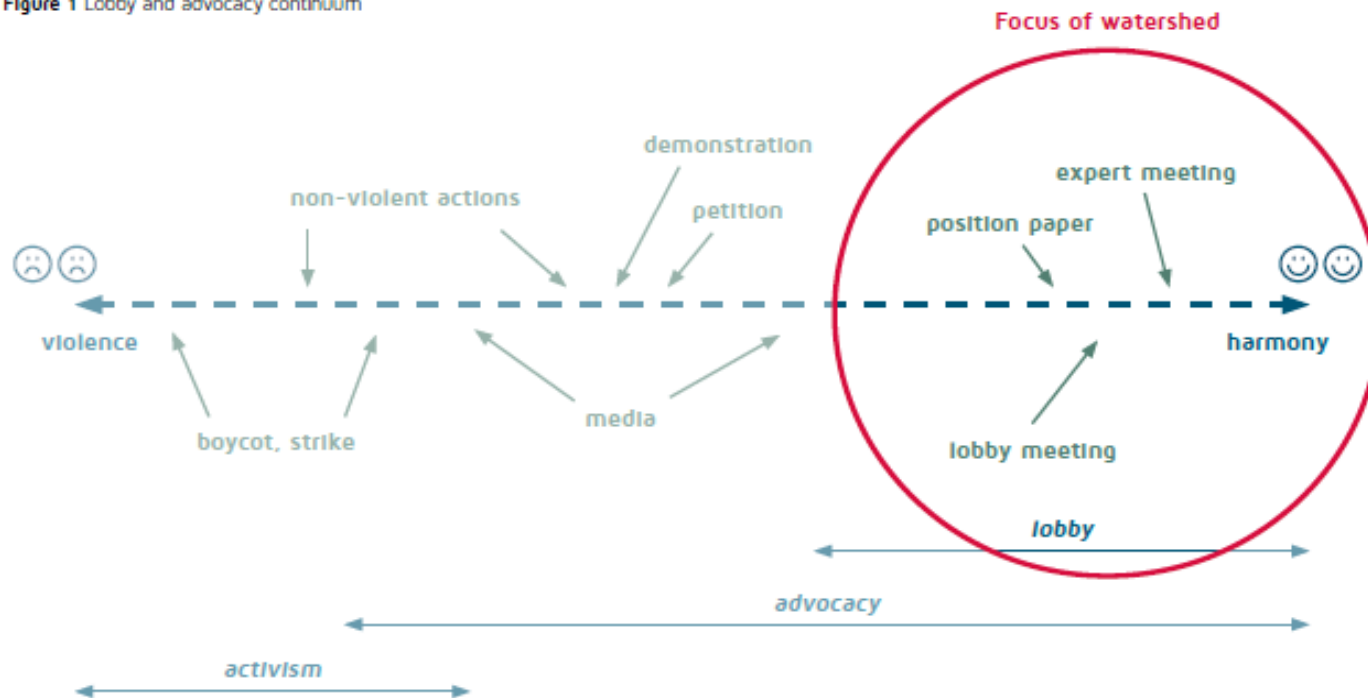
- Coordination of decentralised service delivery
 - Full integration of WASH and WRM.
 - Evidence-based decision making to inform implementation decisions.
 - Equitable financing of WASH and WRM.
 - Reaching the unserved.
 - Civil society organisations need capacity to influence WASH and WRM policy.
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WHO WE ARE WORKING WITH IN GHANA

1. Hope for Future Generations
 2. Conservation Foundation
 3. CONIWAS
 4. Ghana WATSAN Journalists Network
 5. Resource Centre Network
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POLICY INFLUENCING METHODS

Figure 1 Lobby and advocacy continuum



GHANA WP OUTCOMES

1. CSOs have and use evidence to influence government to prioritize WASH and IWRM integration at all levels.
 2. Citizens are able to make clear demands to the service providers and district authority and hold them accountable for improved WASH services.
 3. CSOs and Government strengthen coordination through dialogue, joint planning and programming for sustainable WASH and IWRM integration.
 4. National and district governments prioritize WASH and IWRM integrated financing.
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LEARNING TRAJECTORIES

1. WASH and Water security (IWRM/WASH integration)
 2. Leave no-one behind (Social Inclusion)
 3. Policy influencing (Lobby & Advocacy):
 4. Data analysis for evidence-based L&A
 5. Finance and budget tracking
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Capacity Strengthening

Training : Lobby and Advocacy

- For partner organizations to outline different advocacy and influencing styles, advocacy priorities for each Watershed partner
- Applying the 10 elements of an advocacy strategy – specifically identifying the advocacy issue, target identification and messaging

Lobby and Advocacy

- Engage GoG/Development partners in policy dialogue on prioritized thematic areas
- WATSAN journalists and CONIWAS to engage the sector on thematic areas (WASH & IWRM)
- WASH & IWRM prioritization through print, online , TV and Radio
- Engage MSWR to organize Water Forum and to generate sector performance report
- Support for the NGO_ Mole Conference

Research and Knowledge Management

- Generate evidence on thematic areas (**Sector finance**, sustainability, gender , etc) for L&A
- Learning Trajectories
 1. WASH and Water security (IWRM/WASH integration)
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